

Because Better, is Better!





# BENEFITS

- √ Replaces the existing coaxial cable network with new technology.
- √ Less susceptible to weather corrosion, resulting in greater reliability.
- √ Greater stability and less signal interference.
- **✓** Excellent opportunity for future evolution of technology.
- ✓ Provides the opportunity to have virtually unlimited bandwidth capacity
- √ Allows for faster Internet speeds and carrying capacity.
- ✓ Supports large amounts of data & can keep up with increasing consumer and technology demands.
- ✓ Increased access to more advanced communications products like video conferencing, smart TVs, home monitoring and gaming.

# PLANS

#### **SINGLE PLAY PRICING**

Name	Prime Fibre	Pro Fibre	Premium Fibre	Prestige Fibre
Speed (Mb/s) - Current	30	45	75	105
Speed (Mb/s) -Fibre	50	100	200	300
Coaxial cable price	\$49.50	\$71.50	\$90.50	\$124.75
FTTH Price	\$54.50	\$74.50	\$90.50	\$124.75
Internet price change	\$5.00	\$3.00	-	- /

#### **BUNDLED PRICING**

Name	Prime Fibre	Pro Fibre	Premium Fibre	Prestige Fibre
Speed (Mb/s) - Current	75	100	125	175
Speed (Mb/s) - Fibre	75	100	200	300
Current bundle price- BB	\$39.99	\$56.99	\$71.99	\$99.99
New bundle price- BB	\$47.00	\$51.04	\$71.04	\$99.99

Valid for customers in fibre-to-the-home ready areas. Customers can subscribe to any advertised fibre packag

# 3RIO PLANS

REV TRIO keeps the bundle low for everyone at only \$99pm. Now, add \$10 to your plan and upgrade to TRIO Fibre. Get up to 33% increase in Internet speeds and still get REVGO Play, REVGO Voice, HBO Go and ESPN apps.

	TRIO	TRIO Fibre	TRIO Lightspeed
Price	\$99	\$109	\$149
Speed	75Mb/s	100Mb/s	300Mb/s



# **FAQs**

#### What is fibre optic cable?

o Fibre optic cables are bundles of fibre optic threads made of pure glass each about the diameter of a human strand of hair. Fibre optic cable uses light instead of electricity to carry a digital data signal. Therefore, it is able to transmit information at virtually unlimited speed and capacity.

#### Why is fiber preferred to copper coaxial cable?

o Optical fibre is unique because it can carry a high bandwidth signal enormous distances. The longer the distance the signal travels on copper or coaxial cable, the lower the bandwidth

#### **How does FTTH actually work?**

o FTTH works by splitting files into data packets. These data packets then travel along the fiber optic cable as far as 60 miles, and connects directly to your home or business where your optical network terminal (ONT) decodes the light into a form your computer or device can use.

#### What is bandwidth?

o Bandwidth is the ability to carry information. The more bandwidth you have, the more information can be carried in a given amount of time.

## What is fiber to the home (FTTH)?

o FTTH is the installation and distribution of these signals: television, internet and voice over fiber optical cable from REV directly to your home or commercial building. This technology upgrade will replace the existing copper coaxial cable network.

# Is FTTH a new technology?

FTTH is a new technology to many providers, but not to us. Our first deployment was over 15 years ago. We now have FTTH service in communities in Abaco, Eleuthera and New Providence.



# FAQs

#### Is FTTH better than coaxial?

o Simply put, absolutely! The main reason for this difference lies with the fact that traditional cable connections use copper wires. These wires can pick up interference from other signals, ultimately weakening the data signal resulting in slower speeds and even service disruptions.

## Will I need to purchase a new television or computer?

o It really depends on the type of equipment that you currently have. Computers and laptops will need to have an ethernet port or Wi-Fi capabilities. TV's should have a HDMI connection in order to receive the best possible signals.

### When will FTTH be available in my area?

o REV FTTH will be rolled out in a phased approach. Visit REV.bs/REVNetFibre or contact 601-8992 to get on the list.

#### What is an ONT?

o The Optical Network Terminal (ONT) is a device that will need to be placed near an electrical outlet, which will act as its power source.

# Will the ONT device still operate during a power outage?

o Yes. Electricity is a required component, however the ONT device has a battery backup of up to eight hours based on usage and shelf life.

# What will this upgrade cost?

A standard FTTH installation cost is typically over \$800 per home connected. REV is rolling out FTTH in a phased approach to selected communities in The Bahamas. Call 601-8992 for pricing.

#### **How do I sign up for FTTH offered by REV?**

- Simply contact our Concierge team to subscribe to these FTTH services:
  - **601-8992**
  - **9** 810-8993/4
  - □ residentialsales@cablebahamas.com

#### Can gated communities subscribe to these new FTTH services?

- o Yes, HOAs can contact REV to discuss FTTH opportunities:
  - **601-8992**
  - 810-8993/4

#### Will REV technicians need to enter my home?

o Yes. REV technicians and/or authorized contractors will need to enter your home to install new wiring.

# Who do I contact should I have any concerns?

- o We're always here for you. You can call us. You can message us. You can drop in or, you can chat live to one of our help team.
  We're happy to help. Always!

  - Grand Bahama: 602-8800
  - L Toll Free 1-242-300 2200
  - **804-9160**
  - Live chat REV.bs

# ADVANTAGES OF FTTH INTERNET ACCESS



# **Increased Speed**

FTTH speed is just way better - with up to 300Mb/s download. That's up to 10x speedier than the traditional coaxial internet speeds most consumers experience. Still not sure how fast that is, think about it like this;

Time to download a 2-hour HD movie:

- Fibre optic internet speed 300Mb/s: 1.2 minutes
- Cable internet speed 30Mb/s: 12 minutes
- DSL speed 10Mb/s: 60 minutes

#### **Increased Reliability**

Buffering - we don't have to know exactly what it is, but we all know that we don't like it. Your traditional coaxial connection should be fast enough to stream video without interruption, but peak traffic can often overload copper wires. That's where the disparity between FTTH vs traditional coaxial connections gets obvious.

FTTH infrastructure can handle more users simultaneously and distribute more data at consistently higher speeds.

And, here's another bonus feature. FTTH Internet doesn't need energized lines, so it is not as susceptible to outages as coaxial or DSL Internet. As long as the fiber optic cable stays intact, it will continue to receive data even when the power is out.

# **Higher quality TV**

Just bought a 4K TV or thinking about buying one? Sales of Ultra High Definition 4K TVs reached over \$108M in 2019. Those TVs pack 4x more pixels into the same visual real estate, which makes for much crisper pictures. It's what you've come to appreciate and love. But it also consumes a lot more bandwidth from your internet connection. With speeds of 30Mb/s or less, traditional cable internet may struggle at times to deliver 4K Internet streaming.

With FTTH service you should have no trouble streaming high-quality 4K TV and movies.

# **Better gameplay!**

If you love online gaming, then you already know that FTTH speed is the must have for gaming connections. It's not that gaming uses mega bandwidth. In fact, compared to high-quality video streaming, gaming utilizes only a tiny fraction of the data at less than 1 Mb/s. So, what's the problem? Latency or lagging.

Data lagging at the wrong moment during an online gaming session can end your game in disaster and there is potential for a lot of lagging with traditional cable internet or DSL connection.

FTTH from REV provides a smoother and more constant flow of data which means less delay or lag.





## **Multiple Device Connections**

Gone are the days of the "household computer." We now have multiple devices in our homes, from laptops to PCs to tablets, phones, smart speakers, and some of us even have smart homes. As our internet use increases, so is our need for reliable and fast data transmission.

Fibre optic Internet providers, like REV ride to the rescue. The steady signal offers less signal loss and, with up to 10x more bandwidth allows us to connect with devices simultaneously. FTTH from REV can handle the load of multiple streamers in one household, streaming simultaneously – it's just better! This makes working and learning remotely from home, easier for everyone.

## **Increases your Home Valuation!**

When people want to buy a house, they consider factors like the **safety** of the neighborhood, **proximity** to good schools and **access** to superior Internet service. Research also indicates that consumers are willing to pay **above market prices** to buy houses with high speed connections.

Fibre optic cables don't conduct electricity, they don't have the need for grounding, and they are very resistant to atmospheric conditions. Therefore, they can be installed outdoors with no risk of being struck by a lightning or damaged by water or chemicals. This makes your fiber optic internet installation safe in and around your home.

It's also good to know that fibre optic cables are upgraded by changing the technologies that create the light pulses and not by replacing the cables. When you install FTTH from REV, you don't have to be concerned about changing it, because fiber optic cable is **future-proof**.

Added value, safe and no need to frequently replace - it's no wonder that a FTTH can make your home easier to rent or sell.

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